

Conservation Finance Practitioners Workshop:

Investigating the scalable models of the future

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Imprint Overview

- Institutional impact investment firm founded in 2007
- 18 full-time staff based in San Francisco and New York
- Dedicated sector and asset class investment teams
- Full spectrum of investment advisory services
- Serve clients across 3 core segments
 - Foundations
 - Families
 - Financial institutions

Conservation & Private Capital

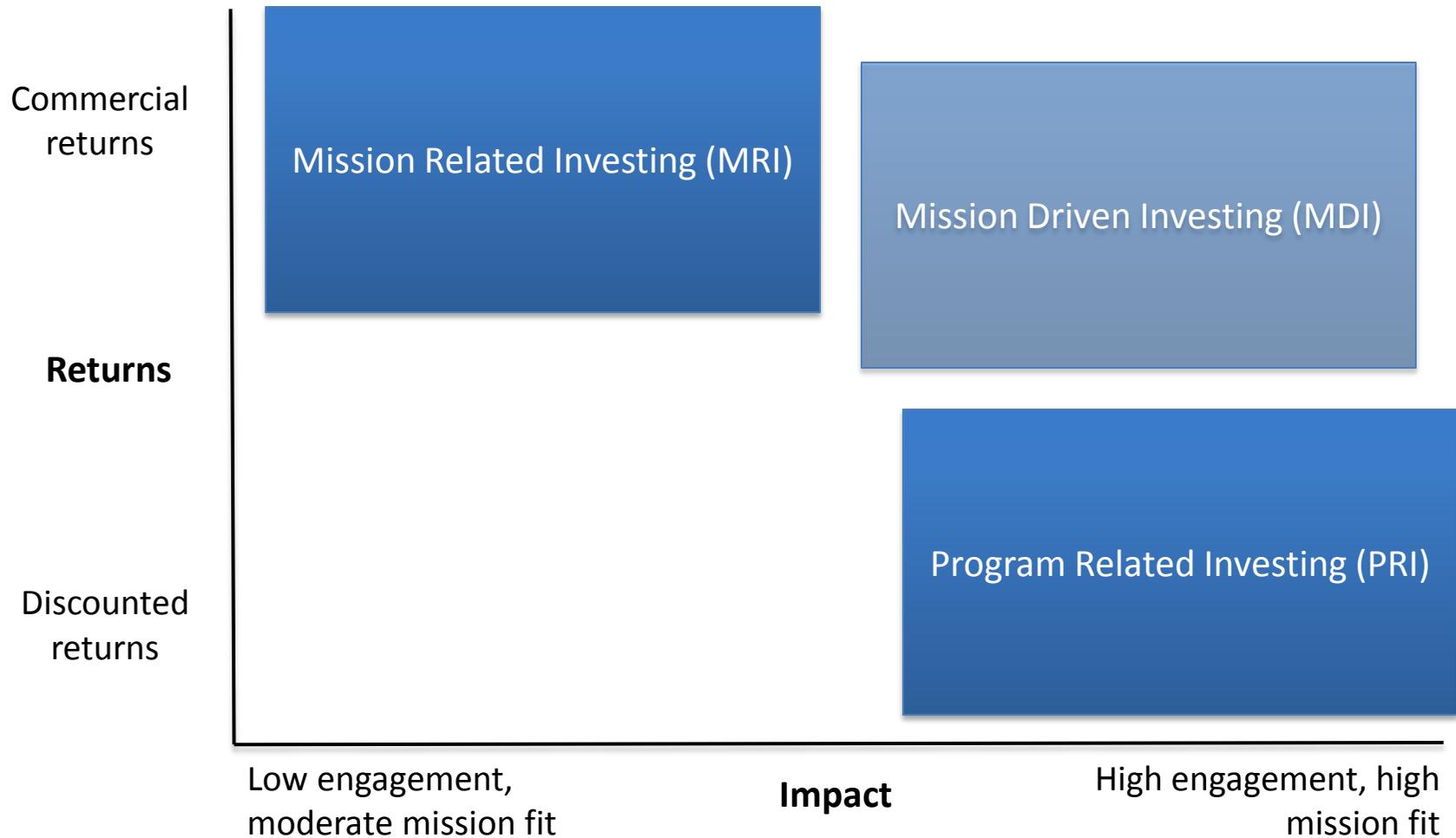
Opportunities

- Increasing number of investment opportunities across asset classes
- Niche, inefficient markets
- Low correlation of certain income streams
- Availability of subsidy and low cost capital

Challenges

- Limited investment universe
- Limited scale
- Emerging investment track records
- Reliance on subsidies / regulation

Conservation & Impact Investors



Sample Advised Conservation Investments

MRI

- Timber funds utilizing easements, NMTCs and other sources of low cost debt
- Ranchland fund leveraging easements to restore properties
- Environmental market private equity fund
- Conservation bond issues

MDI/PRI

- Structured loan to nonprofit intermediary for farmland preservation in the Hudson Valley
- Loans to conservation nonprofits for working capital (secured and unsecured)
- Low cost loan to manager to help scale fund with private capital

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