

# 2019 Annual Conservation Finance Investor Conference

**Agenda:**

**Wednesday, January 9th, 2019 – all sessions in Paul Calello Auditorium**

8:15 – 9:00 AM	<p><b>Registration and Breakfast</b></p> <p>EMA 2B</p>
9:00 – 9:05 AM	<p><b>Welcome</b></p> <p>Conference organizing committee</p>
9:05 – 9:15 AM	<p><b>Opening Remarks</b></p> <p><b>Marisa Drew</b>, CEO Impact Advisory and Finance Department, Credit Suisse</p>
9:15 – 10:20 AM	<p><b>SESSION 1 – SDG 9: How technology takes conservation to the next level</b></p> <p>Emerging and exponential technologies are critical to ensuring that people and nature can thrive. Applying innovations made in other fields, such as data science, robotics and service business models, into undercapitalized green sectors is a nascent market. How and where can these new techniques be used at scale?</p> <p><b>Taryn Goodman</b>, Senior Director, NatureVest at The Nature Conservancy  <b>Mark Huang</b>, Managing Director, SeaAhead  <b>Rolando Morillo</b>, Vice President, Rockefeller Capital Management  <b>Marcus Quigley</b>, Chief Executive Officer, Opti</p> <p>Moderator: <b>Jason Scott</b>, Encourage Capital</p>
10:20 – 10:45 AM	<p><b>Fireside Chat: Dissection of a green muni bond</b></p> <p><b>Mary Macpherson</b>, Equilibrium Capital  <b>Dave Chen</b>, Equilibrium Capital</p>
10:45 – 11:10 AM	<p><b>Coffee Break</b></p> <p>History Hallway</p>
11:10 AM – 12:10 PM	<p><b>SESSION 2 – SDG 13: Catalytic investors' approach to conservation investing</b></p> <p>More than a quarter of family offices are engaged in impact investing. They have played a leading role in shaping the sector. But only a few among them have allocated funds to conservation investment opportunities. How do we get more family offices and other catalytic investors engaged in the sector?</p> <p><b>Margaret Bowman</b>, Program Director, Spring Point Partners  <b>Regine Clement</b>, President and Chief Executive Officer, CREO  <b>Lauren Cochran</b>, Managing Director, Blue Haven Initiative  <b>Nick Flores</b>, Director of Impact Investing, The Caprock Group</p> <p>Moderator: <b>Peter Stein</b>, Lyme Timber</p>

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12:10 – 1:30 PM

**Lunch Buffet**

History Hallway/Toronto Room

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1:30 – 2:15 PM

**SESSION 3 – SDG 15: A conservation deal dissected**

A transaction has many faces, and perspectives differ depending on the position in the transaction value chain. The common quest for inspiration is: Can we deliver measurable environmental and social impacts that are well-aligned with proportional investment returns and fair, equitable treatment of local stakeholders living in or near the project areas?

**Martin Berg**, Head Environmental Funds, European Investment Bank  
**Jonathan Dean**, Portfolio Manager, Axa Investment Managers  
**Christian del Valle**, Managing Partner, Mirova Natural Capital  
**Jessica Verhagen**, VP Business Development & Strategy, Ecosphere+

Moderator: **David Bank**, ImpactAlpha

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2:15 – 3:15 PM

**SESSION 4 – SDG 12: The value of commodities and its impact on nature**

A thoughtful analysis of natural resources in corporate supply chains helps to discover inefficiencies, develop improvements and launch innovations. But only when we use monetary terms to value the resources footprint, we can fully consider the environmental and social impacts alongside conventional business costs.

**Chris Adamo**, Vice President Industry Affairs, Danone  
**Helen Crowley**, Head of Sustainable Sourcing Innovation, Kering  
**Leslie Harwell**, Managing Partner, Alante Capital  
**Rob Kaplan**, Chief Executive Officer, Circulate Capital

Moderator: **Jena Thompson Meredith**, The Conservation Fund

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3:15 – 3:45 PM

**Coffee Break**

History Hallway

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3:45 – 4:45 PM

**SESSION 5 – SDG 11: Urban innovation for sustainable growth**

Today, half of the world's population lives in cities. Billions are spent annually around the world to support nature in urban areas. Whether to protect nature next to cities or integrate nature into cities, it has become increasingly important in times of rapid urbanization to understand how to better connect our cities with the benefits nature provides.

**Mohamed Balla**, CFO, City of Atlanta Department of Watershed Management  
**Jay Koh**, Managing Director, The Lightsmith Group  
**Marvin Odum**, Chief Recovery Officer of the City of Houston  
**Jonathan Rose**, President, Jonathan Rose Companies

Moderator: **Lorenzo Bernasconi**, The Rockefeller Foundation

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4:45 – 5:00 PM

**Closing Remarks**

**Dave Chen**, Equilibrium Capital

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5:00 – 7:00 PM

**Conference Reception**

History Hallway

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